

**21 crore jewellery
heist. ~~Police have
no suspects.~~**

POLICE IDENTIFY THIEF FROM CCTV FOOTAGE.

**Hotel President burglary.
~~4 months and still no clues.~~**

VANDALS CONVICTED BASED ON CCTV EVIDENCE.

**Saboteurs break into pharma factory.
~~Damage amounts to 5 crores.~~**

**SECURITY GUARD ALERTS POLICE AFTER
SEEING THEM VIA CCTV.**

CCTV SYSTEM





Is your property getting the security it needs?

Is there someone watching over every inch of your premises, 24X7? Someone who can oversee everything all at once? Someone whose attention never wavers?

Allow us to present our CCTV system — an electronic sentinel that stays on guard 24X7. A system that's indispensable, no matter what your establishment.



Factories

Like every responsible factory owner, you want to monitor every worker and ensure that the best practices are being carried out on the factory floor. Unfortunately, no one can be expected to oversee everything at once. A CCTV system on the other hand, covers every inch of your premises, and relays all the information to the central control room.



Office

In a medium to large sized office, this system will let you monitor everything from staff entries and exits to intellectual property theft and general pilferage.



Jewellery stores and premium showrooms

Here, a CCTV system is absolutely essential. Considering the value of merchandise you're dealing with, it is foolish to rely only on the observational powers of your sales and security staff.



Malls and multiplexes

Naturally, this system is a prerequisite when it comes to such establishments. What you need however, is a CCTV system with solid credentials. One that has been sourced from the world's most reputed manufacturers. And is backed by a country-wide sales network and a dedicated after-sales team.

What is a CCTV?

A CCTV (closed-circuit television) is a surveillance device that uses cameras to monitor specific areas. The system comprises of two major parts:

Cameras



Digital Video Recorders (DVRs) that store the footage recorded by the cameras



Now lets take a closer look at the security guard that never rests.

Our Cameras

A camera that provides a blurred, distorted image is of no use. Which is why Ceasefire cameras have Charge-Coupled Device (CCD) sensors to ensure that the image is clear and in focus. But that's not the only feature that sets our cameras apart.

Highlights:

DNR DSP The DNR DSP chip offers various functions like high-resolution day and night images.

The diagram shows a central red box labeled 'DNR DSP Chip'. To its left, four boxes represent inputs: 'DNR + SRAM', 'Line Lock (Digital)', 'CPU (16 Bit)', and 'OSD IC'. To its right, seven boxes represent outputs: 'Privacy Masking', 'Mirror', 'Motion Detection', 'Sens Up', 'Noise Reduction', 'CCD Defect Compensation', and 'E/AWB/AF'. Arrows indicate the flow of data from the inputs to the chip and from the chip to the outputs.

WDR Wide Dynamic Range (WDR) captures high resolution images even if there is a strong back light.

Two side-by-side images of a person in a uniform standing in a brightly lit area. The left image, labeled 'WDR OFF', is very dark and lacks detail. The right image, labeled 'WDR ON', is clear and shows the person and the background in detail.

Digital Noise Reduction (DNR) 3D filtering method provides improved low light visibility and a powerful Sens-up function (magnified up to 256 times).

Two side-by-side images of a cityscape at night. The left image, labeled 'DNR Off', is blurry and has a lot of noise. The right image, labeled 'DNR On', is sharp and clear, showing the city lights and buildings in detail.

560 Horizontal Resolution With 560 TV lines, the camera has higher TVL than the other cameras in the market and provides better picture quality.

Two side-by-side images of a train on tracks. The left image, labeled 'Standard Camera', is blurry and has low resolution. The right image, labeled 'Our Camera', is sharp and clear, showing the train and tracks in detail.

Minimum* Illumination 0.00004 Lux Our cameras capture clear images even in the case of dim lighting (0.00004 lux).

Two side-by-side images of a hallway. The left image, labeled 'Standard Image', is dark and blurry. The right image, labeled 'Minimum Illumination Image', is clear and shows the hallway in detail.

DIS The DIS (Digital Image Stabiliser) function captures high resolution pictures even when the object is out of focus, due to wind or change in climate.

Two side-by-side images of a parking lot with cars. The left image, labeled 'DIS Off', is blurry and shaky. The right image, labeled 'DIS On', is sharp and clear, showing the cars and the parking lot in detail.

DAY & NIGHT The Day and Night cameras automatically switch from colour to monochrome to enhance visibility in the dark.

Two side-by-side images of a cityscape. The left image, labeled 'Day', is in color and clear. The right image, labeled 'Night', is in monochrome and shows the city lights and buildings in detail.

IR ILBCT ILBCT (IR LED Brightness Conservation Technology) has been developed as a preventive measure against the damage of IR LED due to an electrical overload.

Two side-by-side images of an IR LED array. The left image, labeled 'Standard Camera', shows the array with some bright spots. The right image, labeled 'ILBCT Camera', shows the array with a more uniform and stable light distribution.

Additional features of Ceasefire's Camera:



The Spotlight BLC function is especially effective for reading vehicle number plates at night



The camera can be adjusted with a remote control



The powerful OSD function makes both the set-up and control of the camera easier



The camera's focus can be controlled using the exterior focus control ring



There is an extra video test port to adjust the camera during installation



The camera's multi-axis bracket makes installation easy

Our range of cameras

There are two kinds of security cameras:



Bullet cameras:

Integrated cameras and lenses, sealed to prevent moisture from seeping in.



Dome cameras:

Dome-shaped cameras that have a sturdy aluminium casing.

Our range includes several variations of these two, each of which is packed with features.



Basic Indoor Dome Camera - (1CS411)

Ceasefire's Basic Indoor Dome Cameras can be fitted with lens of sizes ranging from 4 mm - 12 mm. They are easy to install and are perfect for round-the-clock recording. With 540 TVL CCD Sensor, these cameras offer high resolution images.



Basic Bullet Camera with C & CS Mount Lens - (1CS414)

The Ceasefire basic bullet camera is equipped with C & CS mount lens ranging from 2.5 to 12 mm, and a 540 TVL CCD sensor. It is ideal for regular indoor use.



Basic Dome Camera with IR - (1CS429)

What makes the Ceasefire Dome weatherproof IR camera the perfect nighttime guard is its ability to transmit clear pictures in a near zero visibility as low as 0.1 LUX.



Basic Bullet Camera with IR - (1CS413)

This camera's built in infrared sensors, automatically activate in the dark. With over 24 IR LED's, a strong aluminum body and a sunshield makes the ceasefire Basic Bullet camera perfect for outdoor usage.



Dome Weatherproof IR camera - (1CS409)

This Dome Variant of manual iris varifocal camera provides exact focus within 4mm to 9mm, with 35 IR LED's it produces vivid sharp picture in absolute darkness.



OSD Bullet Weatherproof IR Camera - (1CS410)

This cylindrical camera is designed to function in extreme weather. Its hard aluminum casing prevents it from malfunctioning outdoors. With a built in Varifocal lens, the Ceasefire bullet weatherproof camera can give you the precise focus required.



DNR Dome Day / Night Weatherproof IR Camera - (1CS403)

This camera uses minimum illumination technology that allows it to focus on objects and take pictures in extreme low-light conditions. Its remote control option can be used for focus control and noise reduction at night.



DNR Bullet Day / Night Weatherproof IR Camera - (1CS402)

In addition to all the features of DNR Dome Day/night camera, this cylindrical camera's hard aluminum casing allows it to function normally outdoors, even in extreme weather.



10X Dome True Day / Night AF Zoom Camera - (1CS406)

The perfect stealth camera, this model has both, optical and digital zoom capabilities with zero quality loss. With 35 IR LED's and a 3.8mm to 38mm varifocal lens and autofocus ability, this camera is way ahead of its time.



10X Bullet True Day / Night AF Zoom Camera - (1CS405)

This camera has a near zero visibility of 0.005 lux allowing it to see objects clearly in near darkness. Built to withstand extreme weather conditions. Thanks to its True Day/Night Technology, it provides quality images always.



Outdoor PTZ Speed Dome True DNR Camera - (1CS419)

In addition to the Pan, Tilt and Zoom features, this camera has an array of functions such as motion detection, 37X Optical Zoom, 12 X Digital Zoom, Digital Image Stabilization, Wide Dynamic Range making it one of the most advanced cameras.



Indoor PTZ Speed Dome True DNR Camera - (1CS420)

This is an indoor variant of outdoor PTZ camera, this camera contains all the features of the outdoor PTZ.



Indoor PTZ Speed Dome True Day / Night Camera - (1CS404)

This ceasefire Indoor PTZ camera comes with 10X optical and 10X digital zoom, this camera combines the best features of PTZ at the most competitive pricing.



Night Vision Lamp with Super Infrared - (1CS412)

This lamp has an easy-to-connect CDS Sensor. Alongside an 80-foot range, this lamp has extremely low power consumption (in spite of 124 illuminators) and is absolutely weatherproof thanks to its metal casing.





WDR Bullet True Day / Night Weatherproof IR Camera - (1CS407)

The ceasefire WDR camera is an ideal fit for warehouses, open parking areas, and any other area with high movement of objects in multiple and variable light conditions.



WDR Bullet Camera - (1CS418)

The Wide Dynamic Range feature in this camera offers superior images. Its backlight compensation function makes for clear images even when strong light is present.



PIR Sensor Dome Colour Camera - (1CS408)

A built-in PIR sensor prompts this camera to automatically activate in the event of an intrusion. It also provides superior colour images because of its 560 horizontal TV lines. The superior 30 white LED's ensure crystal clear images.



Dome Panoramic 180 degree Camera - (1CS401)

Thanks to two sensors built-in, this camera has a panoramic 180 degree view with a limitless observation angle. This rules out the possibility of a blind spot. Ideal for corridors, staircases, aisles and parking bays.

Ceasefire DVRs



DVRs are at the heart of the Ceasefire CCTV System. These recorders receive images from the CCTV camera and store them electronically.

Features:



Ceasefire DVRs are on guard 24 x 7 providing the following facilities to users
1) Live 2) Recording 3) Playback 4) Network 5) Backup 6) Setup.



Ceasefire DVRs support the best in class video compression mode which is H.264. Thus the images so recorded are of highest standard.



This is a revolutionary feature which is supported by Ceasefire DVRs thereby enhancing this reach and thus adding to their versatility.



Ceasefire DVRs (except the Eco-range) have the CD R/W thereby enabling the user to backup the recordings for future reference.



Ceasefire DVRs are fully internet compatible, thus enabling users to log in from anywhere in the world and monitor the premise. Their state-of-the-art software is customized to enable total control from remote locations.



Ceasefire DVRs are very versatile, they provide you mobile viewing facility, thus, you stay connected to your premises while on the move.



Ceasefire DVRs supports the output from the DVR to be backed up using a printable output thereby increasing its versatility.



Ceasefire DVRs support bi-directional audio communication (two ways audio) which is an added feature in our range of DVRs

We offer three types of DVRs: Ceasefire DVR 4 Channel, Ceasefire DVR 8 Channel and Ceasefire DVR 16 Channel. That is, DVRs which allow access to 4 cameras, 8 cameras and 16 cameras respectively.

How effective is a CCTV system?



Judging by research data, very effective.

In one city alone, the crime rate decreased by 28%, with crimes like shoplifting and vehicle theft going down by 49% and 80% respectively. *

It's a well known fact that constant surveillance acts as a powerful deterrent to crime. A CCTV system is the most effective way to do just this.

Several studies have proved that areas under constant CCTV surveillance are far less vulnerable to crime than those that aren't. And even if a crime does take place, your chances of identifying the culprit are much greater.

Here's a chance to take the protection of your property in your hands.

Your security is just a phone call away.

FIRE SAFETY HOTLINE

TOLL FREE NOS. | 1800-11-3473
1800-180-7233

0120-422-3473 SMS FIRE TO 53030
response@ceasefire.in www.ceasefire.in

* Source: <http://rds.homeoffice.gov.uk>

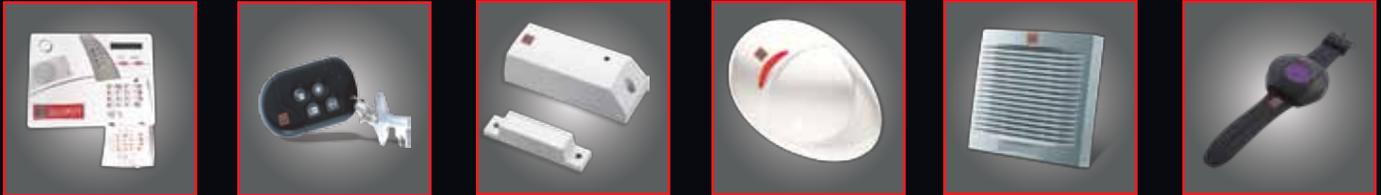


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